

Eloine L Chapman

Graphics, Photography & Web Site Designer

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Statement

To design by definition is to form an idea. Graphics, photography, and type when woven together can illustrate a good idea and even enhance that idea. This is the knowledge I strive for in every project I undertake.

Skills

Fluent in both Mac and Windows operating systems. Fluent in HTML, DHTML, CSS, photo styling, flatbed/transparency scanner operation, ad design, multi page layouts, and catalog design. Knowledgeable in 1 to 5 color design as well as setting up files for embossing and sculptured embossing, die cuts, and additional specialty inks and color correction.

Fluent Software

- Adobe Photoshop 2.5 - CS3
- Adobe Dreamweaver 4.0 - CS3
- Adobe InDesign 2.0 - CS3
- Quark Xpress 3.32
- Adobe Illustrator 3.0 - CS3
- Aldus Pagemaker 5.0 - 6.5
- Macromedia Flash MX
- Imovies / IDVD & Garage Band
- Microsoft Power Point and Apple Keynote
- Filemaker Pro 5.0
- Webstar
- Microsoft IIS Server

Professional Experiences

2007 – present

Sutter Delta Medical Center: 3901 Lone Tree Way, Antioch, California; (925) 779-7200 Currently work in a freelancer capacity. I redesigned their web site home page and currently maintain content. I designed full color hand booklets, flyers and postcards for the marketing department.

2002 – present

Los Medanos College: 2700 East Leland, Pittsburg, California; (925) 439-2181 Hired originally as a freelancer designing direct mail pieces and producing the printed schedule of class listings in 1998. Later hired as a full-time web administrator 2001 and won the Northern California Pro award for the best web site red-design among the California Community College. Currently I maintain the internet, intranet, catalog and schedule of classes as well as a number of other marketing material.

1998 – 2001

Contra Costa Public Health Services: 597 Center Avenue, Suit 325 Martinez, California; (925) 313-6808 Provided consultation and technical assistance to Contra Costa Health Services with regard to graphics development for the Community Education and Information. Work included technical assistance in the production of publicly distributed materials, media advocacy, information dissemination, and community education and outreach. Construction and maintenance of numerous different web sites.

1997 – 1999

Schurman Design: 101 New Montgomery St. 6th Fl., San Francisco, CA 94105; (888) 685-2614 Responsible for the development and rendering of artistic designs under the direction of Schurman Fine Papers management. Duties needed were heavy Photoshop skills, color correction, ability to create die lines and other processes.

1996 – 1997

Clipper Newspapers: 2995 Taylor Lane #4, Byron, CA 94514; (925) 516-7377 Art director In charge of ad design, editorial layout, photo correction, cover design and production of the Clipper Newspaper. Other duties included the production of full color glossy guides to the Delta and the construction of its companion web site, www.californiadelta.com. In addition to these tasks I was in charge of in house promotional pieces.

1996 – 2001

Brentwood Parks and Recreation: 740 - 3rd st. Brentwood, CA 94531; (925) 634-1044 For over 5 years I instructed beginning guitar classes to students of all ages with class sizes of 18 students or more.

1993 – 1995

Captured Images: 603 West Madill, Antioch, CA 94509; (925) 757-9067 On Saturdays I operated my own pet portraiture business called Captured Images located in the back of a Chapman's Dog Grooming. I offered a variety of different photo packages and shot a variety of different lighting situations and worked with various customers in determining their needs. I also provided pictures on disk.

Education and experience

- Graduated from Los Medanos College with honors and an Associate of Science degree in Graphic Communications and a Certificate in Desktop Publishing.
- 1st place winner at the North Central Camera Club Council
- On the job training for newspaper, magazine production and digital pre press operations.
- Was the Graphics editor for the college newspaper. Won awards at the Northern California Journalism Community College Competition for both photo illustration and informational graphics.
- On the job training in pre-press production in regards to die-cut, emboss, deboss, sculptured emboss, spot colors and multi color designs.
- Learned design style from art directors at Schurman Fine Papers.
- Gold medal winner for web page design, poster and catalog cover design at the National Council for Marketing and Public Relations NCMPR

References available upon request